

Dana White

"Nony"



- The voice of [A Slob Comes Clean](#)
- Author of *28 Days to Hope for Your Home*, *Drowning in Clutter?* and *Teaching Kids to Clean*
- Speaker
- Brand Representative
- Former Theatre Teacher
- Inspiration and community leader for women who seek to improve their homes!

Here's the dirty little secret about most organizing advice . . . it's written by people who love organizing!

A Slob Comes Clean is all about reality-based cleaning and organizing. It's the completely honest (and never-ending) story of my deslobification process. As I find ways to keep my home under control, I share the truth about cleaning and organization methods that work for real people. It's a safe place for others to know that they are not alone in their housekeeping struggles, to gain hope that they too can change, and to learn from someone who understands the unique workings of a Slob Brain.

And I'm funny.

The community at ASlobComesClean.com is active, engaged, and smack-dab in the trenches of family life.

Influence:

- Over 120,000 average pageviews per month.
- 30,000+ unique visitors each month.
- Over 10,000 Facebook fans
- 1979 Twitter followers.
- 1,000+ YouTube Subscribers and more than 95,000 video views.
- More than 4000 email and RSS subscribers.

Voted #2 in Top Home Management Blogs 2012 at Circle of Moms! (#3 in 2013)

Most of all, I love my readers and treasure the relationship of trust that I have built with them. Here are a few of their comments:

"I was really never interested in reading anyone's blog. But when I found yours it caught my attention. THANK YOU, THANK YOU, THANK YOU for being so honest. What I have read so far has given me the chance to wrap my brain around the idea that I can do it too."

"I felt so hopeless for a long, long time and your blog has not only given me hope but laughter too."

"I can't describe how relieved I was the first time I read one of your blog posts... here is someone who understands!"

There are several ways I can work with your company or brand:

As Brand Ambassador

As Spokesperson

As your brand's representative at blogging conferences

By sharing product reviews (via blog post or YouTube video)

By creating content for your product's website

Through advertising packages on <http://www.aslobcomesclean.com>

All advertising and sponsorship packages are tailored to your company's unique goals and needs, and will be priced accordingly. Please email me aslobcomesclean@gmail.com to begin the discussion!



A Slob Comes Clean

{the completely honest account of my deslobification journey}